

## TWEET

companyA is proud to announce @companyB has now joined the @companyA family and we're proud to announce the new software you've been asking for has finally arrived. Say hello to \$product! More deets [OR DETAILS] can be found at \$URL

## BLOG

\$TITLE

\$companyA, with support from \$companyB, is pleased to announce the arrival of our joint application development solution, \$product. With a huge developer and support community, reputation for stability and performance, powerful package management system, and ease of use, \$product was the natural choice for next steps for our next \$thing.

But we were not just swayed by the \$companyB's community or support alone! There were other factors such as the \$product handbook and its concise and robust documentation. \$companyA, where we also love well thought out and concise technical writing, have added our own \$product tutorials to the mix with *Getting Started with \$Product* series. The *Getting Started* series will not only cover the basics of \$product security, maintenance, and software ins and outs but will also cover more in-depth topics and questions with help from \$companyA and \$companyB's community and forums.

Now you may be wondering why it took so long to get \$product to our customers? Whereas other software, like \$otherproduct, offer cloud versions of \$similiarthing, \$product originally did not. Under the joint forces of \$companyA and \$companyB, they were able to develop and position \$product for future application installations in a SaaS environment. Now previous and new fans of \$product can deploy and customize their development workspaces and droplets in a few clicks. If you've ever wanted a chance to experiment on \$product, and have tutorials at your fingertips while you play, now you can change the world!

Click here to launch a \$product image and go here for our series on the getting started with \$product, including a primer on the difference between on previous versions of \$product.

## PRESS RELEASE

NEW YORK – May 16, 2015 Beginning today, \$companyA is now offering \$product, a secure and high performance development system that is suitable for scaling large and small projects and applications.

The availability of \$product on \$companyA allows users and developers to port software and applications across different OSes. \$product now runs on distributed SaaS computing, it can automate jobs, and simplify applications for use in open source development. \$quotefromsomeoneatcompany

Thanks to the stability of the OS and its security, \$product remains a popular choice among users and system administrators and developers. It also has an active community of support and documentation. \$quotefromsomeoneatcompany

### About \$product

\$product is new development tool focusing on features, speed, and stability. \$product was originally developed at \$companyB. Learn more at \$url or follow \$product on twitter @\$product.

### About \$company

\$companyA, Inc. (URL / @twitter) is a cloud infrastructure provider focused on simplifying the web for software developers. The company is headquartered in New York City with data centers throughout the world. For more information, please reach out to press(at)companyA(dot)com.